



Under the auspices of  
*The Presidency*  
of the Republic of Cyprus

**#AMIR**etreat 2017

# Journalism, Society and Politics in the Digital Media Era



Programme

Cyprus University of Technology - Limassol, Cyprus  
September 1-3, 2017



# ADVANCED MEDIA INSTITUTE

Applied Research  
in Communication  
and Journalism

Beyond news and stories

#AMIRetreat 2017

# Journalism, Society and Politics in the Digital Media Era

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## **Keynote Speakers**

### **Nico Carpentier**

Professor at the Department of Informatics and Media  
of Uppsala University, Sweden

### **Nikos Christodoulides**

Cyprus Government Spokesman and  
Director of the Diplomatic Office  
of the President of the Republic of Cyprus

### **Paul Mihailidis**

Associate Professor at the School of Communication  
of Emerson College in Boston, MA, U.S.A



It all started last June at the fourth International Conference “Digital Media & Electronic Communication” that our colleagues Sami ZLITNI and Fabien LIENARD kindly organized at Le Havre University in France.

Driving back to Paris with Nael Jebril from Bournemouth University, UK and Redouane Benabdelouahed from Casablanca University, Morocco, we knew exactly what had to be done next. It was not exclusively all about digital communication. It was about the provocative love affair of journalism and politics and how this torturing interplay influences societies all around the world. Digital communication was a key player and it would appear as such.

The warmest hospitality in Le Havre “lit the fire”. Cyprus would be the next destination to bring academics and professional journalists to discuss and compare the impact of technology on the relationship between journalism, politics and economics in terms of societies / communities. The interdisciplinary conference would further discuss advances in digital journalism and its implications on news production, journalism practices, news sources, journalism content and consumption behaviour.

“Journalism, Society and Politics in the Digital Media Era” would be the title and it would be held in Limassol, Cyprus - September 1 - 3, 2017. The island of high geopolitical

interest today would host the international conference that 45 countries of all over the world would soon honour with an abstract relative to our subjects.

The interdisciplinary conference is jointly organized by the Advanced Media Institute, the Open University (Cyprus), the Centre for the Study of Journalism, Culture and Community at Bournemouth University (UK), and the Laboratory of Research in New Economy and Development at University Hassan II Casablanca (Morocco), with the great support of the Cyprus University of Technology in Limassol, Cyprus, at the premises of which the conference is being hosted.

I personally thank all the participants and particularly our Keynote Speakers Nico Carpentier, Uppsala University, Sweden, Paul Mihailidis, Emerson College, U.S.A and Nikos Christodoulides, Cyprus Government Spokesperson and Director of the Diplomatic Office of the President of the Republic of Cyprus for sharing their precious ideas with all of us.

I would also like to thank Cyprus Cooperative Bank, Republic of Cyprus Press and Information Office, Cyprus Tourism Organization, Emilianides & Katsaros Law Office, RCB Bank, AKTOR S.A. and Limassol Municipality for their support so that this important event takes place in Cyprus.

The deepest feelings stay with my colleagues/friends from the Steering, Scientific and Organizing Committee. Their commitment and hard work made the International Conference real.



**Sofia Iordanidou**  
Associate Professor  
Open University of Cyprus  
President, Advanced Media Institute



Driving from Le Havre to Paris last June with my colleagues Sofia Iordanidou from the Open University of Cyprus and Redouane Benabdellouahed from Casablanca University, Morocco, we fantasised about creating a new and innovative platform for the discussion of journalism, society and politics in the digital media era. From the onset, our vision has been to experiment with fresh collaborative routes that would relate academic scholarship to society, and help us reflect on journalism practices in varied digital media environments.

In the past few months, we have strenuously worked with academic scholars, graduate students, professional journalists and government representatives to achieve our vision, and the conference programme available today is a testimony of this enriching collaboration among participants locally and internationally. Our hope is that this interdisciplinary

convention, focusing on the challenges of the digital media era, will give a wider range of participants a unique opportunity to discuss and potentially collaborate around this subject.

Our conference panels include themes ranging from political rhetoric, campaigns and elections and local politics to more recent debates on fake news, social media mobilisation and the refugee crisis. Moreover, the conference participants will be looking at critical issues around journalism work practices, journalists' role perceptions, media policy, new media habits and the ethics of journalism - all within the context of digital media.

We are indebted to several institutions. In a non-systematic and non-exhaustive list, these include: the Advanced Media Institute and the Open University of Cyprus, the Centre for the Study of Journalism, Culture and Community at Bournemouth University, the Laboratory of Research in New Economy and Development at University Hassan II Casablanca, and the Cyprus University of Technology, which hosts the conference at its premises in Limassol.

On a personal note, I would like to thank all our keynote speakers and participants. I would also like to extend my thanks to our sponsors for their generous support to this important event. Finally, this conference would not have been possible without the amazing spirit, insights and effort by our energetic steering, editorial and organising committees.

With best wishes,

**Nael Jebril**

Senior Lecturer, Bournemouth University  
Fellow of the UK  
Higher Education Academy



The accelerating pace of information technology progress and its impact on the relationship between the economy, politics and journalism has created needs and demands, which we first need to understand and then respond to with creativity, strategic vision, efficiency. The role and importance of strategic planning and constant evolution is emphasised, while the newly created digital environment presents an excellent opportunity for opening up new ways of communicating and for growth.

Digitalisation and social media have fundamentally changed the way we communicate, since all stakeholders -politicians, media and society- have equally the floor during the open, public and real-time dialogue. Their power and influence are stronger than ever before, forcing those who deal professionally with communication in all forms to become more daring, honest and transparent. Content substance and image clarity acquired have added meaning and significance to communicating and networking. The growing need of the public for emotional attachment to the “message” and the need to see its added

value, are now evident at all levels of political decision making and policy implementation requiring new communication practices in response. The aim of the Press and Information Office, as the Communication Authority of the Republic of Cyprus, is to deliver communications that support the Government’s priorities and that enable an effective communication between the public service, the political structures and the public. Our focus is always to identify ways to improve and expand our communication tools and activities; to respond to the needs of the public for accurate and prompt information and to explore emerging new practices in the communications discipline.

I am absolutely certain that the Interdisciplinary Conference you all joined forces to realise, will add immensely to the discussion on the relation between Journalism, Politics and Society in the digital media era and on ways to address this in varied contexts.

This Conference presents a rare opportunity for professionals and scholars to interact and inspire, share their work and effectively transfer knowledge and opinions. The creative work presented will be a real celebration of communication and it will enhance productively the on-going dialogue between the “message industry” and the “receiving end”, the society.

I congratulate your joined efforts, wish you all personal success and the best in your deliberations.

**Sophie A. Michaelides**  
Director  
Press and Information Office



# call for papers

We are pleased to announce the call for papers for the forthcoming international conference entitled “Journalism, Society and Politics in the Digital Media Era”. The conference is organised jointly by the Advanced Media Institute, the Open University (Cyprus), the Centre for the Study of Journalism, Culture and Community at Bournemouth University (UK), and the Laboratory of Research in New Economy and Development at University Hassan II Casablanca (Morocco), with the support of the Cyprus University of Technology in Limassol, Cyprus, at the premises of which the conference will be hosted.

This interdisciplinary conference aims to bring academics and professional journalists to discuss and compare the impact of technology on the relationship between journalism, politics and economics in terms of societies / communities. The conference will further discuss advances in digital journalism and its implications on news production, journalism practices, news sources, journalism content and consumption behaviour.

We are particularly interested in papers that examine the interplay between digital journalism and the political environments at various levels - from autocratic to democratising and democratic levels. The aim is to compile and contrast professional and academic perspectives on the normative roles and practices of digital journalism in varied contexts. We invite scholars from different disciplines, including media and

communication studies, sociology, political science, economics, cultural studies, and anthropology to take part in the discussion. Amongst the aims of the conference is the publication of an edited volume, with selected contributions from its participants.

We call for potential speakers to submit a 300-word abstract in English or French, by Monday 27th February 2017. Submissions should include in a separate page the name of the author(s), their affiliation, e-mail address, paper title and a brief bio, and be emailed to [abstracts@amiretreat2017.com](mailto:abstracts@amiretreat2017.com). All abstracts will be peer reviewed.

Abstracts of papers are sought on topics that fit into one or more of the following themes:

## **1. Journalism, Politics and Democracy in the Digital Media Era**

- Surveillance and freedom of speech in the digital age
- Digital journalism in authoritarian, transitional and democratic societies
- The impact of political structures on digital media systems
- Trust in journalism and politics in the digital media era
- Digital journalism, social media and political engagement
- New forms of political communication in the digital age
- Media literacy, activism and democracy

## **2. Digital Journalism, Ethics and Society**

- The normative functions of digital journalism in society



- Digital journalism, social capital and social cohesion
- Digital journalists' ideologies and role perceptions
- Journalism ethics in the digital media era
- Citizen and community journalism in the digital media era

### 3. Marketing and Economics in the Digital Media Era

- Journalism and media ownership in the digital age
- Digital journalism and economic development
- Social marketing in the digital media era
- Mobile advertising and sponsored / branded content

### 4. Digital Journalism: Funding, Practices and Content

- Newsroom structures in the digital media era
- Paywalls and crowdsourcing in the digital age
- Digital storytelling and social media use by journalists
- Big data and user behaviour analytics

### 5. Journalism and Audiences in the Digital Media Era

- Audiences' formations and structures in the digital age
- Digital news consumption patterns in various contexts
- Levels of media literacy in different profiles of users
- Ethnography of online journalism audiences
- Citizenship and public opinion in the digital age

This interdisciplinary conference, focusing on the challenges of the digital

media era, aims to give a wider range of participants a great opportunity to catch up with the latest discussions taking place on research basis, theoretical and practical progress regarding the vital issue of the Internet usage by journalists and communication specialists and its impact on society. We thus encourage professionals, PhD students and early career researchers to submit.

The conference is a first step towards developing collaborative approaches for understanding the relationship between digital journalism, society and politics across various contexts. A proposal for an annual convening will be discussed at the conference.

#### Deadlines and submission process

Monday 27th February 2017

Deadline for abstracts submission. These should include the following: a page with title and name, institutional affiliation and address, and an email address and a separate page with a paper title and abstract of not more than 300 words, prepared for blind reviewing.

Monday 10th April 2017

Paper proposers notified of decision by conference committee.

Monday 15th May 2017.

Registration opens.

#### Publication

We plan to publish a selection of papers in an edited volume in English after consultation with the author(s). If you want your paper to be considered, please send it to

(i.e. [papers@amiretreat2017.com](mailto:papers@amiretreat2017.com))

by Friday 1st September 2017.

All submissions will be peer reviewed.

For more details, please visit our website

[www.amiretreat2017.com](http://www.amiretreat2017.com)



# FRIDAY

## SEPTEMBER 1st

9:30 – 10:45  
PANELS 1 & 2

### **Room A – Panel 1:**

## THE WORLD OUTSIDE AND THE FAKE NEWS IN OUR HEAD

THIMIOS ZAHAROPOULOS,  
Deree-The American College of  
Greece: “The Organizational  
Nature of Fake News”

DANIEL McCORMAC, Deree-The  
American College of Greece: “Fake  
News Embroils the Media in the  
Culture War”

MARGARITA KONDOPOULOU,  
Deree-The American College of  
Greece: “How Can Fake News Save  
Journalism? An Ethical and  
Professional Approach”

KATERINA DIAMANTAKI,  
Deree - The American College of  
Greece / Open University of Cyprus:  
“The World Outside and the Fake  
News in Our Head / Strategic and  
Rhetorical Framing of Facebook’s  
Role as a Public Entity”

**08:00 – 09:00**

**#AMIRetreat2017**

Registration

**09:00 – 09:30**

Conference Opening

**SOFIA IORDANIDOU**

Open University of Cyprus,  
Advanced Media Institute  
President

**SOPHIE A. MICHAELIDES**

Press and Information Office  
Director

**ANDREAS ANAYIOTOS**

Cyprus University of Technology  
Rector

**LEFTERIS KRETSOS**

General Secretary for Media and  
Information, Greece

**Coordinator**

**NIKOS SMYRNAIOS**

University of Toulouse, France

**Room B – Panel 2:**

**POLITICS AND  
SOCIAL MEDIA**

**MICHAEL NEVRADAKIS**

The University of Texas at Austin, USA:  
“Social Media and the Greek Public  
Sphere: Reinventing or Reproducing  
the Status Quo?”

**ANA FLAVIA PEREIRA VENTURA**,  
Pontifícia Universidade Católica de  
Minas Gerais, Brazil: “Politics, Social  
Media and Dilma Rousseff’s  
Impeachment Process on Facebook”

**RASHA ALLAM**, The American  
University in Cairo, Egypt: “Digital  
Media and Level of Political  
Participation & Knowledge”

**NICOLA JONES**, University of Kwa  
Zulu-Natal, South Africa / **SANDRA  
PITCHER**, University of Kwa Zulu-  
Natal, South Africa: “Challenging the  
Ivory Tower: An Exploration of the  
Agenda-Setting Influence of South  
African Student Activism on Social  
Media, on the Mainstream Press”

**Coordinator**

**LEFTERIS KRETSOS**

General Secretary for Media and  
Information, Greece

**10:45 – 11:00**

**Coffee Break**

**11:00 – 12:15**

**PANELS 3, 4 & 5**

**Room A – Panel 3:**

**DIGITAL ERA CHALLENGES:  
WIKILEAKS AND  
FAKE NEWS**

**EMMANOUIL TAKAS**, Advanced  
Media Institute, Cyprus: “The  
Rhetorical Construction and Implicit  
Theories of Fake News – The Role of  
Blame Games on Brexit and Trump’s  
Victory in Formulating Fake News  
Discourse”

**GARY GUMPERT**, Urban  
Communication Foundation /  
Queens College, USA / **SUSAN  
DRUCKER**, Hofstra University, USA:  
“Real Digitalization@Fake News”

**DEBORAH WILSON DAVID**,  
University of Lincoln, UK / **EJTA**:  
“Reporting Brexit: Lies, Damn Lies  
and Alternative Facts”

**DIMITRIOS S. ASIMAKOPOULOS**,  
University of Piraeus, Greece:  
“Democracy and Intelligence: The  
Case of WikiLeaks”

**Coordinator**

**IOANNIS L. KONSTANTOPOULOS**

University of Piraeus, Greece

## **Room B – Panel 4:**

### **SOCIAL MEDIA AND PROTEST MOVEMENTS**

**NATHALIE PIGNARD-CHEYNEL**, University of Neuchâtel, Switzerland / **EMMANUEL MARTY**, GRESEC, University of Grenoble, ALPES / **BRIGITTE SEBBAH**, Aix-Marseille University – IRSIC, France: “Audience Participation and News Framing in the Digital Media Era - the Strauss-Kahn Case–related Live Blog at [lemonde.fr](http://lemonde.fr)”

**DR. ABBAS MUSTAFA SADIG**, Abu Dhabi Media, UAE: “Using Social Media in Doctor’s Strike and Civil Disobedience in Sudan”

**PROF. DR. RALF SPILLER**, Macromedia University of Applied Sciences, Germany / **SVENJA PAUL**, Macromedia University of Applied Sciences, Germany: “Changes in Protest Culture Through the Social Web: A Model for Ad-hoc Counter-publics Using the Example of the #outcry Debate in Germany”

**Coordinator**

**DIONYSIOS PANOS**

Cyprus University of Technology

## **Room C – Panel 5:**

### **POLITICS, NEWS MEDIA AND IMAGES OF NATIONS**

**NEOFYTOS ASPRIADIS**, University of Piraeus, Greece / **XANTHI TZOUROUNI**, University of Piraeus, Greece: “Representations of Refugees, Immigrants and the Image of their Nation of Origin in Trump’s Political Discourse: A Comparative Analysis of Campaign Discourse vis-a-vi the First Six Months in Presidency”

**IOLI TAKTIKOU**, University of Piraeus, Greece / **CHARALAMPOS GOUSIOS**, University of Piraeus, Greece: “Presentations of the Ukrainian Crisis in the French Press: Foreign Conflict News and Images of Nations”

**MARIA-ELENI DIMITRIOU**, Open University of Cyprus / **ELENA KOKKINOI**, University of Piraeus, Greece / **ELENI NTOKO**, University of Piraeus, Greece / **CHRISTIANNA MARRA**, University of Piraeus, Greece: “Representations of the World System in the Greek News Media – Results from the Measurements of June 2015 and June 2016. A GrexitVs. Brexit Perspective”

ATHANASSIOS N. SAMARAS,  
University of Piraeus, Greece /  
EMMANOUELLA DEVETZI,  
University of Piraeus, Greece /  
ANASTASIA CHALKODAIMON,  
University of Piraeus, Greece:  
“Framing the Nation Image of a  
Country Experiencing Coup – The  
Case of Turkey in the Greek Media:  
Quantitative Content Analysis on  
June & July 2016”

**Coordinator**

**MARIA BRIANA**

Advanced Media Institute, Cyprus

**12:15 – 13:15**

**NICO CARPENTIER**

Professor at the Department of  
Informatics and Media of Uppsala  
University: “**What has Journalism  
to Learn from Community Media?  
About Participatory Assemblages,  
Institutional Embeddedness  
and Production Ethics**”

**13:15 – 15:15**

**Lunch**

**15:15 – 16:30**  
**PANELS 6 & 7**

**Room A – Panel 6:**

## **FAKE NEWS AND POST-TRUTH**

OSÉE KAMGA, AMLAC & S, Canada:  
“The Age of Fake News or the  
Shifting Nature of Misinformation in  
Digital World”

BRIGITTE SEBBAH, Aix-Marseille  
University – IRSIC, France /  
ALEXANDRE JOUX, IRSIC, France:  
“Testing Information to Avoid  
Post-Truth: the Ecosystem of  
Media Labellization”

VALIA KAIMAKI, Open University of  
Cyprus: “Fak(th)e News, Building a  
Postmodern Political Economy of  
the Media by Rereading Herman and  
Chomsky”

IRINI KATSIREA, University of  
Sheffield, UK: “Fake News and  
Freedom of Expression”

**Coordinator**

**KATERINA DIAMANTAKI**

Deree - The American College of  
Greece

## Room B – Panel 7

### JOURNALISM AND POLITICS IN THE DIGITAL MEDIA ERA

ELENA JOHANSSON, Södertörn University, Sweden: “Polish and Swedish Journalists’ Source Networks in Twitter: Who takes Control?”

MATTHEW WALSH, The University of Northampton, UK: “Snap election surprises - a quantitative analysis of Facebook use by political actors in the 2017 UK General Election”

ELENI MAVROULI, Advanced Media Institute, Cyprus: “ISIS’ Strategic Communication via Twitter. The Case Studies of Paris and Brussels Attacks”

#### Coordinator

EMMANOUIL TAKAS, Advanced Media Institute, Cyprus

**16:30 – 16:45**

**Coffee Break**

**16:45 – 18:00**  
**PANELS 8, 9 & 10**

## Room A – Panel 8:

### WIKILEAKS, SNOWDEN AND THE SURVEILLANCE SOCIETY

IOANNIS L. KONSTANTOPOULOS, University of Piraeus, Greece: “Democracy and Ethics vs. Intelligence and Security: The Case of Edward Snowden”

MYRSINI DOGANI, University of Piraeus, Greece / MARIA MARIOLI, University of Piraeus, Greece / EVDOKIA NOULA, University of Piraeus, Greece: “The Threat of the Power and the Risk of the Weakness: Fear Framing Wiki Leaks in the News”

ATHANASSIOS N. SAMARAS, University of Piraeus, Greece / AGGELIKI PITTAROKILI, University of Piraeus, Greece: “Exploring WikiLeaks’ Capacity to Deconstruct Official International Politics Rhetoric – Exploring the Facets of Strategic Framing in WikiLeaks-Related News”

NEOFYTOS ASPRIADIS, University of Piraeus, Greece “Wikileaks, Snowden and Surveillance-related Crises for the US Government: Flak, Crisis Management and Image Restoration – A Comparative Evaluation of Responses”



**Coordinator**

**THIMIOS ZAHAROPOULOS**

Deree - The American College of Greece

**Room B - Panel 9**

## **POLITICAL RHETORIC**

ANTONIO MOMOC, University of Bucharest, Romania: **“What is the Rhetoric of the Dominant Romanian Party? The PSD Online Discourse on the Ordinances Decriminalizing Official Misconduct”**

DR VENETIA PAPA, Cyprus University of Technology / **GIORGOS CHARALAMBOUS**, Cyprus University of Technology: **“Populist Rhetoric on Facebook: Left-wing and R-wing Online Discourses in Greece during the Crisis”**

KIRIAKI FILIPPAKOU, University of Piraeus, Greece: **“The Discourse of Hate Speech - Identifying Rhetorical Strategies of Golden Dawn in Social Media”**

GEORGIA MYLORDOU, Advanced Media Institute, Cyprus / **ATHANASSIOS N. SAMARAS**, University of Piraeus, Greece: **“Attack and Negative Speech in the Presidential Elections (2013) and in the Parliamentary Elections (2016) in Cyprus”**

**Coordinator**

**EMMANOUIL TAKAS**

Advanced Media Institute, Cyprus

**Room C – Panel 10 - in French**

## **JOURNALISME ET POLITIQUE DANS L'ERE DES MEDIA NUMERIQUES**

BABA WAME, University of Yaoundé II – Soa, Cameroun: **“Le journalisme en ligne et les réseaux sociaux numériques lors de 'la crise anglophone' au Cameroun”**

SAMI ZLITNI / **FABIEN LIENARD**

Le Havre University, France:

**“Education électorale, citoyenneté et démocratie à l'ère du numérique. Le cas de la campagne électorale pour l'assemblée constituante en Tunisie”**

CHRISTELLE CRUMIÈRE, Le Havre University, France: **“Registres**

**énonciatifs et registres d'adhésion dans une production journalistique cross-média. Le cas du web-documentaire ‘La campagne à vélo’”**

EL GOLLI MERIEM, Université de Rouen Normandie, France / **FABIEN LIENARD**, Le Havre University, France:

**“Discours politique iconique sur Facebook: vers la structuration de communautés d'interprétation à l'occasion des élections présidentielles de 2014 en Tunisie”**

# SATURDAY SEPTEMBER 2nd

**08:00 – 09:00**

**#AMIRetreat2017**

Registration

MARI LAVRENTIADOU,  
Hellenic Open University, Greece:  
“La communauté chrétienne dans le  
conflit syrien: représentations  
sociales des minorités chrétiennes  
dans les éditions numériques des  
médias de Grèce, de France et de  
Grande Bretagne”

**Coordinator**

**VALIA KAIMAKI**

Advanced Media Institute, Cyprus

**18:00 – 18:15**

**Coffee Break**

**18:15 – 19:15**

**NIKOS CHRISTODOULIDES**

Cyprus Government Spokesman  
and Director of the Diplomatic  
Office of the President of the  
Republic of Cyprus:

**“Cyprus: A Regional Actor at  
the Forefront”**

**20:00**

**Dinner**

**9:00 – 10:15**

**PANELS 11 & 12**

**Room A – Panel 11**

## **ETHICS, JOURNALISM AND SOCIAL MEDIA**

**KAREN FOWLER-WATT**

Bournemouth University, UK:

“Restoring Connectivity and  
Rebuilding Trust through

Re-imagining Journalism Education”

**NWAMMUO, ANGELA NKIRU,**

Chukwuemeka Odumegwu Ojukwu  
University (Formally Anambra State  
University) / **OBI, IJEOMA,**

Chukwuemeka Odumegwu Ojukwu  
University (Formally Anambra State  
University) / **NWANOLUE, IFEYINWA**

**MAUREEN,** Chukwuemeka

Odumegwu Ojukwu University  
(Formally Anambra State University),  
Nigeria: “Are Nigerian Journalists

Objective, Ethical Or Socially  
Responsible? Assessment of News  
Photographs In Nigerian Mainstream  
and Digital Media Forms”

IRINA MILUTINOVIĆ, Institute of European Studies Belgrade, Serbia: “Code of Ethics and Digital Journalism in a Transitional Society. Serbia’s Case”

LIA-PASCHALIA SPYRIDOU, University of Cyprus / ANDREAS VEGLIS, Aristotle University of Thessaloniki, Greece: “Alternative Facts: Conceptualizing and Handling Fake News in the Post-Truth Era”

**Coordinator**  
NEOFYTOS ASPRIADIS  
University of Piraeus, Greece

### **Room B – Panel 12**

## **COVERING POLITICS IN MULTIMEDIA ENVIRONMENTS**

YARON ARIEL, College of Emek Yezreel, Israel / DANA WEIMANN-SAKS, College of Emek Yezreel, Israel / RUTH AVIDAR, College of Emek Yezreel, Israel / VERED ELISHAR-MALKA, College of Emek Yezreel, Israel: “Covering Elections in a Multimedia Environment: Comparing Data from Traditional and New Media During the 2015 Israeli Election”

THEODORA MANIOU, Frederick University, Cyprus / IRENE PHOTIOU, Frederick University, Cyprus / IOANNIS SEITANIDIS, Open University of Cyprus / ELENA KETTENI, Frederick University, Cyprus: “Political Reporting in the Digital Media Era: Norms, Attitudes and Performance”

VERED ELISHAR-MALKA, College of Emek Yezreel, Israel / YARON ARIEL, College of Emek Yezreel, Israel: “The New Game Changer? Analyzing Twitter as a New Journalistic Work-Tool in the Context of Journalists and Politicians' Relationships”

PATRICK READSHAW, Canterbury Christ Church University, UK: “Twitter: Political Arena or Political Soap Opera, British Coverage of the European Parliamentary Election”

**Coordinator**  
KATERINA DIAMANTAKI  
Deree - The American College of Greece

**10:15 – 10:30**  
**Coffee Break**

**10:30 – 11:45**  
**PANELS 13 & 14**

**Room A – Panel 13**

**JOURNALISTS: ROLE AND  
INFLUENCE PERCEPTIONS**

**COSTAS VENIZELOS**, Newspaper Phileleftheros, Cyprus: “Presumed Influence and Hostile Media Perception – Exploring the Subjective Theories of Cypriot Politicians”

**STEPHEN JUKES**, Bournemouth University, UK: “How Social Media and Technological Innovation are Challenging Journalists’ Perceptions of their Role”

**YIMING CHEN**, Uppsala University, Sweden: “Articulatory Practice of Chinese TV News Presenter’s Professional Identity Construction: a Theoretical Discussion”

**RUTH AVIDAR**, College of Emek Yezreel, Israel / **DANA WEIMANN - SAKS**, College of Emek Yezreel, Israel / **YARON ARIEL**, College of Emek Yezreel, Israel / **VERED ELISHAR - MALKA**, College of Emek Yezreel, Israel: “Agenda-Setting Research Online: Unique Theoretical and Empirical Challenges”

**Coordinator**

**ATHANASSIOS N. SAMARAS**  
University of Piraeus, Greece

**Room B – Panel 14**

**CAMPAIGNS AND  
ELECTIONS IN THE  
DIGITAL MEDIA ERA**

**MÁRTON BENE**, Hungarian Academy of Sciences, Hungary: “The Viralization of Politics: Investigating the Link Between Candidates’ Facebook Performance and Electoral Success”

**UMAR JIBRILU GWANDU**, Bayero University, Nigeria: “Internet Memes as Campaign Tool in Nigeria’s 2015 Presidential Election”

**RUTH AOKO OWINO**, Daystar University, Kenya / **MUREJ MAK’OCHIENG**, Daystar University, Multimedia University of Kenya: “Digital Journalism, Citizenship and Professional Ethics: the Case of Political Blogging in Kenya”

**Coordinator**

**EVI DEKOULOU**, University of Nicosia, Cyprus

**11:45 – 12:00**  
**Coffee Break**

**12:00 – 13:00**

**PAUL MIHAILIDIS**

Associate Professor in the  
School of Communication at  
Emerson College in Boston, MA:  
“Civic Media Literacies:  
Re-Imagining Engagement for  
an Age of Distrust”

**13:00 – 15:15**

**Lunch**

**15:15 – 16:30**

**PANELS 15, 16 & 17**

**Room A – Panel 15**

## **JOURNALIST WORK PRACTICES IN THE DIGITAL COMMUNICATION**

XU YINGCHUN, Zhejiang University  
of Media and Communications, China:  
“Networked Satire on “Smog”:  
Remaking Publics for China’s  
Environmental Journalism”

NIKOS SMYRNAIOS, University of  
Toulouse, France / EMMANUEL  
MARTY, GRESEC, University of  
Grenoble, ALPES / LOIC BALLARINI,  
Université de Lorraine – Crem, France:  
“Crowdfunding Journalism: the Case  
of France”

DIMITRIOS KTENIDIS, Open  
University of Cyprus: “Informing or  
Influencing? The Use of Twitter from  
the Greek Journalists”

REBECCA WHITTINGTON, Leeds  
Trinity University, UK: “There is no ‘I’  
in ‘News Team’: an Actor Network  
Theory Analysis of the Digital  
Impacts on Journalistic Identity and  
the Networks and Hierarchies of  
Regional UK Newspapers”

**Coordinator**  
**THEODORA MANIOU**  
Frederick University, Cyprus

**Room B – Panel 16**

## **CRISIS IN GREECE - JOURNALISM, POLITICS AND SOCIAL MEDIA**

DIMITRA L. MILIONI, Cyprus  
University of Technology / PANTELIS  
VATIKIOTIS, Kadir Has University,  
Turkey: “Fifty Shades of Grey: all the  
Different Ways in which Alternative  
Media still hate the Mainstream”

## Room C – Panel 17

### IMAGES OF PLACES, NATIONS AND COMMUNITIES

**SAVVAS MAKRIDIS**, Technological Educational Institute of Ionian Islands, Greece / **VASILIKI PAPAGEORGIU**, Technological Educational Institute of Ionian Islands, Greece: “**Media Representations of the ‘Voice’ of the Homeless in Street Network Journals during the Greek Economic Crisis: A Case Study of the Street Journal ‘Shedia’**”

**SISSY ALONISTIOTOU**, Media Literacy Institute, Greece / **KATERINA CHRYSSANTHOPOULOU**, Media Literacy Institute, Greece: “**The Two-way Relationship between Journalists and News Consumers during the ‘Crisis’ from 2011 until Today: The Greek Case**”

#### **Coordinator**

**THIMIOS ZAHAROPOULOS**  
Deree - The American College of Greece

**DAVID KATIAMBO**, University of South Africa / **Technical University of Kenya** / **GLORIA Ooko**, Technical University of Kenya: “**Re-imagining the African Community through Social Media Groups**”

**ANASTASIA ASLANIDES**, Advanced Media Institute, Cyprus: “**Exploring the Aspects of Digital Journalism in the Economic Development: The Tourist Sector**”

**GIASEMI GEORGALIOU**, Open University of Cyprus: “**Apology / Image Repair Strategies Regarding the Greek Financial Crisis: Greek Politicians Interviewed in World Media**”

**EMMANOUIL TAKAS**, Advanced Media Institute, Cyprus: “**The Construction of Causal Factors and Consequences of Brexit in the German Press: The Exploring the Interplay of UK’s International Image and Germany’s Self Image**”

#### **Coordinator**

**VASSILIS MOURDUKOUTAS**  
Advanced Media Institute, Cyprus

**16:30 – 16:45**  
**Coffee Break**

**16:45 – 18:00**  
**PANELS 18 & 19**

**Room A – Panel 18**

**MEDIA POLICY ISSUES**

MONIKA METYKOVA, University of Sussex, UK / LENKA WASCHKOVÁ CÍSAŘOVÁ, Masaryk University, Czech Republic: “The Oligarchs Made Us Do It: New Newspapers and Magazines in the Czech Republic and Slovakia”

SHANGYUAN WU, Nanyang Technological University, Singapore: “Uncovering Conceptions of “Journalism Crisis” in Singapore and Hong Kong: When State Influences Interact with Western Liberal Ideals in the Digital Media Age”

LIUDMILA SIVETC, University of Turku, Finland: “New Schemes to Regulate Indirectly Russian Internet Mass Media through Cooperating with Internet Infrastructure Owners”

ANDREAS PANAGOPOULOS, Aristotle University of Thessaloniki, Greece/ NIKOLAOS PANAGIOTOU, Aristotle University of Thessaloniki, Greece : “On Air Antagonisms in Gatekeepers’ Routines and Practices: Selection and Hierarchies Practices of News in TV Stations at Greece and Cyprus”

**Coordinator**

**DIMITRA MILIONI**

Cyprus University of Technology

**Room B – Panel 19**

**CYPRUS: SOCIAL MEDIA, JOURNALISM AND (INTERNATIONAL) POLITICS**

DIMITRIS TRIMITHIOTIS, University of Cyprus: “Analyzing News about Europe in Cyprus Online Media”

DIONYSIOS PANOS, Cyprus University of Technology / STELLA THEOCHAROUS, Cyprus University of Technology / THRASOS TILEMACHOU, Cyprus University of Technology: “This isn’t my Problem... so far”: Perceptions of Terrorism through Media in Cyprus”

CHRISTIANA KARAYIANNI, Frederick University, Cyprus: “Tweet for Peace: Twitter as a Medium for Developing a Peace Discourse in the Hands of the Greek-Cypriot and Turkish-Cypriot Leaders”

KYRIAKOS KOLOVOS, Open University of Cyprus / Advanced Media Institute, Cyprus: “Tweets Framing and the Cyprus’ Issue”

**Coordinator**

**ATHANASSIOS N. SAMARAS**

University of Piraeus, Greece



**18:00 – 18:15**  
**Coffee Break**

**18:15 – 19:30**  
**PANELS 20 & 21**

**Room A – Panel 20**

**NEW MEDIA HABITS**

CATHERINE SOTIRAKOU,  
University of Athens, Greece /  
CONSTANTINOS MOURLAS,  
University of Athens, Greece: “From  
TV to Twitter and Back: A Case Study  
About Second Screening in Greece”

MARIA ELLIOT, Linnaeus University,  
Sweden: “Consumption Strategies in  
the Young News Audience”

SUSAN IRIS BROKENSHA,  
University of the Free State, South  
Africa / THINUS S. CONRADIE,  
University of the Free State, South  
Africa: “Can you Back it up?  
Deliberation in User Generated  
Comments to Online News”

DAVID KATIAMBO, University of  
South Africa / Technical University of  
Kenya: “The Mobile Phone as a Tool  
for Participating in Agonistic  
Democracy: a Discursive Material  
Analysis”

**Coordinator**  
**LIA-PASCHALIA SRYRIDOU**  
University of Cyprus

**Room B – Panel 21**

**WAR, CONFLICT AND THE  
REFUGEE CRISIS**

CLAUDIA KOZMAN, Lebanese  
American University, Lebanon / JAD  
MELKI, Lebanese American  
University, Lebanon / ANKE FIEDLER,  
Lebanese American University,  
Lebanon: “Uncertainty Reduction,  
Involvement, and Emotions during  
War: A Survey of Syrian Nationals’  
Media Uses in Four Countries”

JAD MELKI, Lebanese American  
University, Lebanon: “Journalism  
Audiences in War Zones: News  
Audiences of the Syrian Conflict”

DENIELLE J. EMANS,  
Virginia Commonwealth University  
in Qatar: “Migrant Representations  
in Digital News Media: A Study of  
Socio-cultural Power Structures in  
Qatar”

ROBERT TOPINKA, Birkbeck,  
University of London, UK: “Obscenity,  
Racism, and Reframing: Memes and  
Mainstream Newsr /  
ImGoingToHellForThis”

**Coordinator**  
**DIONYSIOS PANOS**  
Cyprus University of Technology

**20:00**  
**Cocktail**

# MA Media & Communication

## Key Facts

**Duration & delivery:**  
1-2 years full-time

**Start date:**  
September/January

**Tuition fees:**  
UK/EU: £8,250  
Non-EU: £14,500

**Entry requirements:**  
A Bachelor's Honours degree with 2:2 in a required subject

**Required subjects:**  
Mass Communication, Media, Communication, Business Studies or Social Sciences

**If English is not your first language:**  
IELTS (Academic) 6.5  
With a minimum of 6.5 in writing and 6.0 in all other components, or equivalent

**Bournemouth University International College:**  
Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit [www.bournemouth.ac.uk/international-college](http://www.bournemouth.ac.uk/international-college)

## Why choose this course?

This flexible course gives you the chance to study communication and media theory at an advanced level. It will provide you with a highly employable set of skills, together with the ability to engage with theoretical concepts and display critical understanding and analysis.

### Course overview

This MA offers you the option of a 30-week professional placement within the communication or media sector, designed to enhance your employability after graduation. You will be offered a range of options, giving you the opportunity to focus on subjects that are of interest and relevance to you. The course is underpinned by our practice-led research expertise, which allows you to develop your capability to engage with research and communicate your

ideas in a variety of media, including text, video and audio. You'll receive an iPad for the duration of your course to aid your learning and study.

You can tailor this MA to suit your needs, with the option of a start date in September or January, and three exit points from the course, each leading to a different qualification: Postgraduate Certificate, Postgraduate Diploma or Master's degree in Media & Communication

**“This Master's course offers you advanced knowledge and skills in the media and communication field, and allows you to focus on aspects of media and communication that you are personally interested in. Importantly, you will have the opportunity to gain work experience in an industry of your choice, through a 30-week placement.”**

Dr Nael Jebri, Programme Leader

## Core units

**Communication Theory:** You'll explore the historical development of mass media and theories for studying mass communication and its processes, with a focus on the professionalisation of communication and its impact on the public sphere. This covers contemporary issues associated with communication theory. You'll develop a critical awareness of the role and influence of communication in contemporary society.

**Media in Transition:** This unit looks at how media institutions are evolving as a response to societal, economic and technological changes. It offers contextual knowledge to underpin the remainder of the course, and you'll be expected to develop an advanced understanding of an area of media and communication that interests you and supports your future career goals.

**Research Methods in Media & Communication:** Develop an appreciation of the key principles and practices of research in the field of media and communication. You'll be offered a broad grounding in social science research methods and be prepared to rigorously design, conduct, report and evaluate research. You'll also be introduced to opportunities and challenges of conducting applied research using industry data collection and analysis techniques. The course is built around three complementary strands.

These are generic social science research training, subject specific research training and industry specific research commissioning and interpretation.

**Communicating Ideas:** You'll be expected to deliver research outcomes in a variety of ways, including text, video and audio. This unit's intention is to improve your ability to communicate with a range of audiences and to generate impact from the research which emerges from your educational experience, and the future research projects you might be involved in. You'll develop skills in a new language of academic expression, and your fluency with media technology will help you articulate ideas.

**Master's Project:** Generate an individual piece of research adopting either a humanities or social sciences approach. This is likely to draw from what you learnt during the Postgraduate Diploma stage of the course. It's possible your project will embrace practice-led research if your production skills gained from the Communicating Ideas unit are excellent.

**Exhibition:** An opportunity to share key ideas and thinking within your research project to an audience of students and academics. The skills developed in Communicating Ideas will help you present your ideas using a range of media technology.

## Option units (choose two)

- Media, Social Cohesion & Extremisms
- Exploring Word-of-Mouth Communication
- Cross-Platform Media: Theory & Practice
- Brand & Brand Communication
- Intercultural Communication
- Media & Crisis
- Music, Media & Communication
- New Media Innovation.

## **Scientific Committee:**

### **Sofia Iordanidou**

Journalist, Associate Professor at the Postgraduate Programme «Communication and New Journalism» of the Open University of Cyprus, President of Advanced Media Institute

### **Nael Jebril**

Senior Lecturer in Journalism at the Faculty of Media and Communication at Bournemouth University, Fellow of the UK Higher Education Academy

### **Athanasios N. Samaras**

Assistant Professor in International and Political Communication at the International and European Relations Department, University of Piraeus

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### **Emmanouil Takas**

Senior Lecturer in Political and Social Psychology Department, CUC Athens and Executive Director of Advanced Media Institute

### **Katerina Diamantaki**

Assistant Professor of Communication at Deree-The American College of Greece

### **Nikos Smyrnaios**

Associate Professor of Journalism at the University of Toulouse

### **Vassilis Mourdoukoutas**

PhD, Communication Consultant, Advanced Media Institute Member of Board, Business Development & Corporate Affairs Director at V+O Greece, Free-Lance Journalist

### **Maria Briana**

PhD in Communication, Media and Culture, Communications Specialist, Project Manager - Advanced Media Institute

### **Valia Kaimaki**

Journalist, PhD in Communication, Media and Culture, Secretariat General for Media and Information, Greece, Project Manager - Advanced Media Institute

### **Lida Tsene**

PhD in Communication, Media and Culture, Communications Specialist, Project Manager - Advanced Media Institute

### **Eleni Mavrouli**

Journalist, PhD in Social and Political Movements, Panteion University, Athens

### **Evi Dekoulou**

**PhD in Media Management, Lecturer at University of Nicosia, Special Scientist at Cyprus University of Technology**

### **Redouane Benabdelouahed**

Professor, Researcher and a Member of Economic and Social Legal Science Ain Sebaa, Hassan II University – Casablanca, Morocco

## **Organizing Committee:**

**Despoina Fouska** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Coordinator, Content and Production manager

**Anastasia Mina** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' PhD student: Marketing and Graphics

**Christina Linardaki** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Translation, Copy-Editing, Interpretation

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**Margarita Koutsotheodorou** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Website content production and Management

**Antonis Theologidis** - Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Twitter content production and Management

**Eleni Vrachopoulou** - Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Radio and TV spot production

**Georgia Koutsoukou** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' alumna: Organizational support

**Stavria Constantinou** - Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Website, Facebook and Instagram Content production and Management

**Ariadne Genethliou** - Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Organizational Support

**Charalambos Kyprianidis** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' student: Website content production and Management, SEO

**Thekla Konstantinou** - Member of the Advanced Media Institute, Postgraduate Programme «Communication and New Journalism», Open University of Cyprus' alumna: Organizational support

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το Κυπριακό**

Η πολιτική αντιπαράθεση  
μέσα από το Twitter

**Ζωγράφος  
Χρ. Μποκόρος:**

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από τη ζωγραφική»

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του Μακρόν**

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Σταύρος Τζίμας, Πάνης Μανδαλίδης, Μιχάλης Γουδής, Γιώργος Νορδής, Κυριάκος Κολοβός και Δώρα Δωροθέου



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